



The**Retail**Coach.®

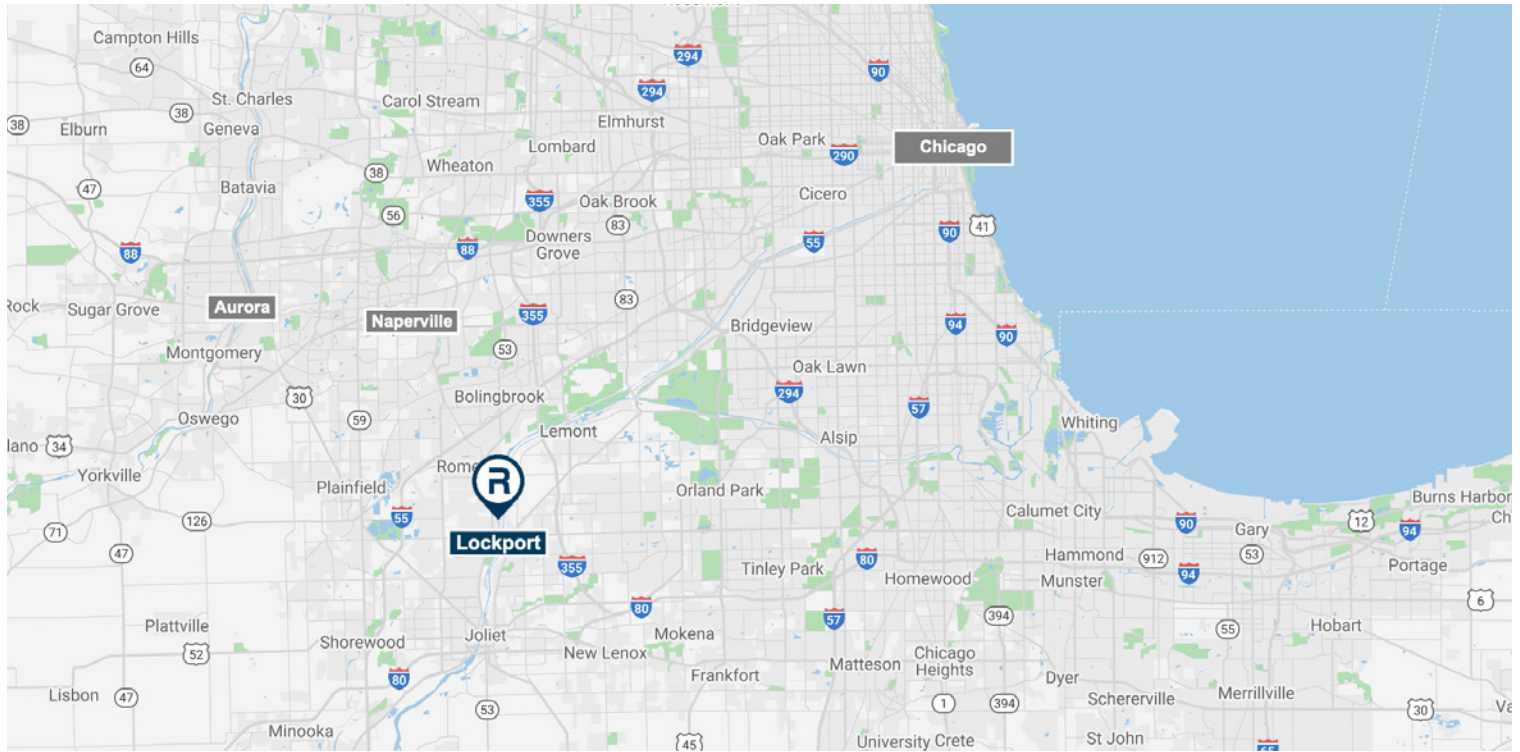
Community Demographic Profile

LOCKPORT, ILLINOIS

Prepared for City of Lockport, Illinois
March 2023

Community • Demographic Snapshot

Lockport, Illinois



Population

2020	26,094
2023	26,106
2028	26,357

Educational Attainment (%)

Graduate or Professional Degree	10.57%
Bachelors Degree	22.91%
Associate Degree	8.75%
Some College	22.48%
High School Graduate (GED)	29.69%
Some High School, No Degree	3.64%
Less than 9th Grade	1.97%

Income

Average HH	\$110,526
Median HH	\$90,417
Per Capita	\$41,308

Age

0 - 9 Years	12.06%
10 - 17 Years	10.90%
18 - 24 Years	9.15%
25 - 34 Years	11.49%
35 - 44 Years	14.16%
45 - 54 Years	14.35%
55 - 64 Years	13.13%
65 and Older	14.76%
Median Age	39.65
Average Age	39.30

Race Distribution (%)

White	85.54%
Black/African American	1.72%
American Indian/Alaskan	0.28%
Asian	1.68%
Native Hawaiian/Islander	0.00%
Other Race	2.74%
Two or More Races	8.04%
Hispanic	11.00%



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DESCRIPTION	DATA	%
Population		
2028 Projection	26,357	
2023 Estimate	26,106	
2020 Census	26,094	
2010 Census	24,470	
Growth 2023 - 2028		0.96%
Growth 2020 - 2023		0.05%
Growth 2010 - 2020		6.64%
2023 Est. Population by Single-Classification Race	26,106	
White Alone	22,332	85.54%
Black or African American Alone	448	1.72%
Amer. Indian and Alaska Native Alone	72	0.28%
Asian Alone	440	1.68%
Native Hawaiian and Other Pacific Island Alone	1	0.00%
Some Other Race Alone	715	2.74%
Two or More Races	2,100	8.04%
2023 Est. Population by Hispanic or Latino Origin	26,106	
Not Hispanic or Latino	23,235	89.00%
Hispanic or Latino	2,871	11.00%
Mexican	2,224	77.47%
Puerto Rican	111	3.87%
Cuban	148	5.14%
All Other Hispanic or Latino	388	13.52%
2023 Est. Hisp. or Latino Pop by Single-Class. Race	2,871	
White Alone	816	28.41%
Black or African American Alone	27	0.95%
American Indian and Alaska Native Alone	59	2.04%
Asian Alone	9	0.32%
Native Hawaiian and Other Pacific Islander Alone	1	0.04%
Some Other Race Alone	650	22.63%
Two or More Races	1,310	45.62%
2023 Est. Pop by Race, Asian Alone, by Category	440	
Chinese, except Taiwanese	46	10.58%
Filipino	138	31.49%
Japanese	2	0.46%
Asian Indian	41	9.43%
Korean	29	6.67%
Vietnamese	2	0.46%
Cambodian	0	0.00%
Hmong	0	0.00%
Laotian	0	0.00%
Thai	2	0.46%
All Other Asian Races Including 2+ Category	178	40.46%

DESCRIPTION	DATA	%
2023 Est. Population by Ancestry	26,106	
Arab	46	0.18%
Czech	256	0.98%
Danish	39	0.15%
Dutch	396	1.52%
English	1,055	4.04%
French (except Basque)	439	1.68%
French Canadian	39	0.15%
German	4,410	16.89%
Greek	286	1.10%
Hungarian	174	0.67%
Irish	3,837	14.70%
Italian	2,660	10.19%
Lithuanian	421	1.61%
United States or American	328	1.26%
Norwegian	186	0.71%
Polish	4,090	15.67%
Portuguese	0	0.00%
Russian	130	0.50%
Scottish	168	0.64%
Scotch-Irish	137	0.52%
Slovak	93	0.36%
Subsaharan African	51	0.19%
Swedish	679	2.60%
Swiss	31	0.12%
Ukrainian	49	0.19%
Welsh	44	0.17%
West Indian (except Hisp. groups)	34	0.13%
Other ancestries	3,205	12.28%
Ancestry Unclassified	2,822	10.81%
2023 Est. Pop Age 5+ by Language Spoken At Home	24,533	
Speak Only English at Home	21,321	86.91%
Speak Asian/Pacific Island Language at Home	95	0.39%
Speak IndoEuropean Language at Home	1,549	6.32%
Speak Spanish at Home	1,242	5.06%
Speak Other Language at Home	325	1.33%

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DESCRIPTION	DATA	%
2023 Est. Population by Age	26,106	
Age 0 - 4	1,573	6.03%
Age 5 - 9	1,574	6.03%
Age 10 - 14	1,668	6.39%
Age 15 - 17	1,177	4.51%
Age 18 - 20	1,046	4.01%
Age 21 - 24	1,344	5.15%
Age 25 - 34	3,000	11.49%
Age 35 - 44	3,697	14.16%
Age 45 - 54	3,746	14.35%
Age 55 - 64	3,427	13.13%
Age 65 - 74	2,317	8.88%
Age 75 - 84	1,150	4.41%
Age 85 and over	386	1.48%
Age 16 and over	20,905	80.08%
Age 18 and over	20,113	77.04%
Age 21 and over	19,067	73.04%
Age 65 and over	3,853	14.76%
2023 Est. Median Age		39.65
2023 Est. Average Age		39.30
2023 Est. Population by Sex	26,106	
Male	12,961	49.65%
Female	13,145	50.35%

DESCRIPTION	DATA	%
2023 Est. Male Population by Age	12,961	
Age 0 - 4	778	6.00%
Age 5 - 9	818	6.31%
Age 10 - 14	850	6.56%
Age 15 - 17	599	4.62%
Age 18 - 20	544	4.20%
Age 21 - 24	690	5.33%
Age 25 - 34	1,507	11.63%
Age 35 - 44	1,890	14.58%
Age 45 - 54	1,872	14.45%
Age 55 - 64	1,681	12.97%
Age 65 - 74	1,113	8.58%
Age 75 - 84	495	3.82%
Age 85 and over	125	0.97%
2023 Est. Median Age, Male		38.82
2023 Est. Average Age, Male		38.40
2023 Est. Female Population by Age	13,145	
Age 0 - 4	795	6.05%
Age 5 - 9	757	5.76%
Age 10 - 14	819	6.23%
Age 15 - 17	578	4.40%
Age 18 - 20	502	3.82%
Age 21 - 24	654	4.97%
Age 25 - 34	1,494	11.36%
Age 35 - 44	1,807	13.75%
Age 45 - 54	1,874	14.25%
Age 55 - 64	1,746	13.28%
Age 65 - 74	1,205	9.16%
Age 75 - 84	655	4.98%
Age 85 and over	261	1.98%
2023 Est. Median Age, Female		40.52
2023 Est. Average Age, Female		40.10

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DESCRIPTION	DATA	%
2023 Est. Pop Age 15+ by Marital Status		
Total, Never Married	6,614	31.07%
Males, Never Married	3,407	16.00%
Females, Never Married	3,208	15.07%
Married, Spouse present	10,448	49.07%
Married, Spouse absent	373	1.75%
Widowed	1,189	5.59%
Males Widowed	244	1.14%
Females Widowed	946	4.44%
Divorced	2,666	12.52%
Males Divorced	1,248	5.86%
Females Divorced	1,418	6.66%
2023 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th grade	350	2.0%
Some High School, no diploma	646	3.6%
High School Graduate (or GED)	5,262	29.7%
Some College, no degree	3,984	22.5%
Associate Degree	1,550	8.7%
Bachelor's Degree	4,059	22.9%
Master's Degree	1,539	8.7%
Professional School Degree	225	1.3%
Doctorate Degree	108	0.6%
2023 Est. Pop Age 25+ by Edu. Attain., Hisp./ Lat.		
No High School Diploma	180	9.24%
High School Graduate	521	26.74%
Some College or Associate's Degree	902	46.30%
Bachelor's Degree or Higher	345	17.72%
Households		
2028 Projection	9,842	
2023 Estimate	9,728	
2020 Census	9,753	
2010 Census	8,866	
Growth 2023 - 2028		1.17%
Growth 2020 - 2023		-0.26%
Growth 2010 - 2020		10.01%
2023 Est. Households by Household Type	9,728	
Family Households	7,154	73.54%
Nonfamily Households	2,574	26.46%
2023 Est. Group Quarters Population	77	
2023 Households by Ethnicity, Hispanic/Latino	711	

DESCRIPTION	DATA	%
2023 Est. Households by Household Income	9,728	
Income < \$15,000	529	5.44%
Income \$15,000 - \$24,999	573	5.89%
Income \$25,000 - \$34,999	444	4.56%
Income \$35,000 - \$49,999	1,053	10.82%
Income \$50,000 - \$74,999	1,374	14.12%
Income \$75,000 - \$99,999	1,418	14.58%
Income \$100,000 - \$124,999	1,159	11.91%
Income \$125,000 - \$149,999	1,009	10.37%
Income \$150,000 - \$199,999	1,136	11.68%
Income \$200,000 - \$249,999	486	5.00%
Income \$250,000 - \$499,999	423	4.35%
Income \$500,000+	124	1.28%
2023 Est. Average Household Income		\$110,526
2023 Est. Median Household Income		\$90,417
2023 Median HH Inc. by Single-Class. Race or Eth.		
White Alone		\$92,008
Black or African American Alone		\$49,614
American Indian and Alaska Native Alone		\$72,915
Asian Alone		\$101,870
Native Hawaiian and Other Pacific Islander Alone		\$0
Some Other Race Alone		\$76,843
Two or More Races		\$62,572
Hispanic or Latino		\$98,162
Not Hispanic or Latino		\$89,905
2023 Est. Family HH Type by Presence of Own Child.	7,154	
Married-Couple Family, own children	3,018	42.19%
Married-Couple Family, no own children	2,820	39.42%
Male Householder, own children	179	2.50%
Male Householder, no own children	204	2.85%
Female Householder, own children	497	6.95%
Female Householder, no own children	436	6.10%
2023 Est. Households by Household Size	9,728	
1-person	2,054	21.11%
2-person	3,269	33.60%
3-person	1,719	17.67%
4-person	1,438	14.78%
5-person	902	9.27%
6-person	175	1.80%
7-or-more-person	171	1.76%
2023 Est. Average Household Size		2.65

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DESCRIPTION	DATA	%
2023 Est. Households by Presence of People Under 18	9,728	
Households with 1 or More People under Age 18:	3,928	40.38%
Married-Couple Family	7,776	79.94%
Other Family, Male Householder	518	5.32%
Other Family, Female Householder	1,374	14.13%
Nonfamily, Male Householder	45	0.46%
Nonfamily, Female Householder	15	0.15%
Households with No People under Age 18:	5,800	59.62%
Married-Couple Family	4,532	46.59%
Other Family, Male Householder	287	2.95%
Other Family, Female Householder	636	6.54%
Nonfamily, Male Householder	2,120	21.79%
Nonfamily, Female Householder	2,154	22.14%
2023 Est. Households by Number of Vehicles	9,728	
No Vehicles	290	2.98%
1 Vehicle	2,710	27.86%
2 Vehicles	4,291	44.11%
3 Vehicles	1,662	17.09%
4 Vehicles	568	5.84%
5 or more Vehicles	207	2.13%
2023 Est. Average Number of Vehicles		2
Family Households		
2028 Projection	7,245	
2023 Estimate	7,154	
2010 Census	6,472	
Growth 2023 - 2028		1.27%
Growth 2010 - 2023		10.54%
2023 Est. Families by Poverty Status	7,154	
2023 Families at or Above Poverty	6,790	94.91%
2023 Families at or Above Poverty with Children	3,186	44.54%
2023 Families Below Poverty	364	5.09%
2023 Families Below Poverty with Children	276	3.86%
2023 Est. Pop 16+ by Employment Status	20,905	
Civilian Labor Force, Employed	14,223	68.04%
Civilian Labor Force, Unemployed	545	2.61%
Armed Forces	4	0.02%
Not in Labor Force	6,133	29.34%

DESCRIPTION	DATA	%
2023 Est. Civ. Employed Pop 16+ by Class of Worker	14,227	
For-Profit Private Workers	10,304	72.43%
Non-Profit Private Workers	854	6.00%
Local Government Workers	167	1.17%
State Government Workers	407	2.86%
Federal Government Workers	1,349	9.48%
Self-Employed Workers	1,144	8.04%
Unpaid Family Workers	2	0.01%
2023 Est. Civ. Employed Pop 16+ by Occupation	14,227	
Architect/Engineer	179	1.26%
Arts/Entertainment/Sports	74	0.52%
Building Grounds Maintenance	418	2.94%
Business/Financial Operations	721	5.07%
Community/Social Services	354	2.49%
Computer/Mathematical	455	3.20%
Construction/Extraction	739	5.20%
Education/Training/Library	815	5.73%
Farming/Fishing/Forestry	63	0.44%
Food Prep/Serving	789	5.55%
Health Practitioner/Technician	1,268	8.92%
Healthcare Support	398	2.80%
Maintenance Repair	498	3.50%
Legal	26	0.19%
Life/Physical/Social Science	140	0.99%
Management	1,725	12.13%
Office/Admin. Support	1,455	10.23%
Production	547	3.85%
Protective Services	442	3.11%
Sales/Related	1,403	9.86%
Personal Care/Service	440	3.09%
Transportation/Moving	1,276	8.97%
2023 Est. Pop 16+ by Occupation Classification	14,227	
White Collar	8,617	60.56%
Blue Collar	3,061	21.51%
Service and Farm	2,550	17.92%
2023 Est. Workers Age 16+ by Transp. to Work	14,227	
Drove Alone	12,179	85.60%
Car Pooled	620	4.36%
Public Transportation	435	3.06%
Walked	130	0.92%
Bicycle	2	0.02%
Other Means	140	0.98%
Worked at Home	721	5.07%

Community • Demographic Profile

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DESCRIPTION	DATA	%
2023 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	1,989	14.73%
15 - 29 Minutes	4,043	29.93%
30 - 44 Minutes	3,365	24.91%
45 - 59 Minutes	1,719	12.73%
60 or more Minutes	2,391	17.70%
2023 Est. Avg Travel Time to Work in Minutes		38
2023 Est. Occupied Housing Units by Tenure	9,728	
Owner Occupied	7,925	81.47%
Renter Occupied	1,803	18.53%
2023 Owner Occ. HUs: Avg. Length of Residence		14.9 [†]
2023 Renter Occ. HUs: Avg. Length of Residence		6.8 [†]
2023 Est. Owner-Occupied Housing Units by Value	9,728	
Value Less than \$20,000	61	0.63%
Value \$20,000 - \$39,999	152	1.57%
Value \$40,000 - \$59,999	11	0.11%
Value \$60,000 - \$79,999	20	0.20%
Value \$80,000 - \$99,999	25	0.25%
Value \$100,000 - \$149,999	317	3.26%
Value \$150,000 - \$199,999	809	8.32%
Value \$200,000 - \$299,999	3,095	31.81%
Value \$300,000 - \$399,999	2,504	25.74%
Value \$400,000 - \$499,999	1,730	17.78%
Value \$500,000 - \$749,999	725	7.46%
Value \$750,000 - \$999,999	214	2.20%
Value \$1,000,000 or \$1,499,999	40	0.42%
Value \$1,500,000 or \$1,999,999	15	0.15%
Value \$2,000,000+	11	0.11%
2023 Est. Median All Owner-Occupied Housing Value		\$313,464
2023 Est. Housing Units by Units in Structure		
1 Unit Detached	7,054	72.52%
1 Unit Attached	1,562	16.06%
2 Units	313	3.22%
3 or 4 Units	288	2.96%
5 to 19 Units	437	4.49%
20 to 49 Units	14	0.15%
50 or More Units	38	0.39%
Mobile Home or Trailer	22	0.23%
Boat, RV, Van, etc.	0	0.00%

DESCRIPTION	DATA	%
2023 Est. Housing Units by Year Structure Built		
Housing Units Built 2014 or later	321	3.30%
Housing Units Built 2010 to 2014	69	0.71%
Housing Units Built 2000 to 2009	3,250	33.41%
Housing Units Built 1990 to 1999	2,048	21.05%
Housing Units Built 1980 to 1989	391	4.02%
Housing Units Built 1970 to 1979	494	5.07%
Housing Units Built 1960 to 1969	801	8.23%
Housing Units Built 1950 to 1959	1,040	10.69%
Housing Units Built 1940 to 1949	258	2.65%
Housing Unit Built 1939 or Earlier	1,057	10.86%
2023 Est. Median Year Structure Built		1995

[†] Years

About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts – all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.





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ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics, ESRI, U.S. Census Bureau, Economy.com, Placer.AI, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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